



SUMMARIZED MINUTES

HUMAN RELATIONS COMMISSION NOTICE & AGENDA Work Study Session

4:00 p.m. Monday, March 13, 2017

City Hall Kiva Conference Room
3939 N. Drinkwater Blvd.
Scottsdale, AZ 85251

PRESENT: Laurie Coe, Chair
Nadia Mustafa, Vice Chair
James Campbell, Commissioner
Joseph Ettinger, Commissioner
Daria Lohman, Commissioner
Marie Hannellie Mendoza, Commissioner

ABSENT: Ragan Grossman, Commissioner

STAFF: Sharon Cini
Brent Stockwell

GUESTS: Sandy Schenkat

CALL TO ORDER/ROLL CALL

Chair Coe called the meeting to order at 4:04 p.m.

Members present as noted above

Public Comment

Sandy Schenkat spoke about Golden Rule Day, suggesting that representatives from City Boards and Commissions be invited to participate. She mentioned that she is a board member for Arizonans Concerned About Smoking and suggested that they could work together with the HRC.

1. Discussion on commission meetings including bylaws and rules of procedure

Chair Coe introduced new Commission Member Hannellie Mendoza.

Chair Coe thanked Commissioner Campbell for his years of service on the Human Relations Commission and presented him with a gift.

Commissioner Campbell said a few words and thanked staff and Commission members for their efforts.

- Board and Commission Member Tool Book

The Board and Commission Member Tool Book was distributed to the Commission. Mr. Stockwell noted that it contains tips, tools, and techniques that could be useful to Commission members.

- HRC Bylaws revision - Chair/Vice Chair elections

Mr. Stockwell reviewed the bylaws amendment draft language, which provides guidelines for more clarity when making Chair and Vice Chair nominations from the floor, clarifies the process for instances where voting results in a tie, and removes areas deemed unnecessary by the City Attorney.

Commission members briefly discussed the proposed amendments. They discussed the possibility of adding language that would allow a new chair to be elected in January as outlined in the Ordinance, but to have their term postponed in cases where the current chair is terming off of the Commission within a short period of time.

Commission members agreed to accept the proposed amendments as presented and agendaize the item for action during the next regular meeting.

2. Presentation and discussion on Scottsdale National Citizen Survey results

Mr. Stockwell reviewed the 2016 Scottsdale National Citizens Survey. The Survey is a scientific, random sample of 1,500 residents conducted by the National Research Center and had an approximate 20 percent response rate. Fourteen years of similar data are available on the City's website.

The survey included data concerning where citizens rated Scottsdale in comparison to benchmark communities; priority areas; quality of City services; and community quality and inclusiveness. Areas of significant improvement since the last survey conducted in 2013 included overall customer service; citizen involvement opportunities; and ease of obtaining information. The overall results show that residents rate their quality of life positively; Scottsdale residents feel safety, economy, and the natural environment are priority areas for the future; and Scottsdale residents are pleased with the quality of services offered by the City and with City employees.

Commissioners and guests asked clarifying questions of Mr. Stockwell throughout his presentation.

3. Discussion on 2017 Commission work plan, special events, and other possible recommendations that further the Commission's purpose

- Community Diversity Partner list 2017
- Process for sponsorship

Commission Members discussed the upcoming Golden Rule Day event. Chair Coe asked that Commissioners consider the event a commission event and not only attend, but also volunteer to help. Ms. Cini reviewed the agenda for the Golden Rule Day event, which will include recitals by children of different faiths; a performance from Zarco Guerrero emphasizing respect, trust, and civility; a keynote speaker; and a roundtable discussion. It is hoped that Jerry Colangelo, past recipient of the Golden Rule Award, will commit to being the keynote. Ms. Cini said that the City will have a table for the Golden Rule dinner and she will send information to Commissioners who are interested in attending.

Chair Coe stressed the importance of focusing on creating events that celebrate the City's diversity.

Discussion ensued regarding the work plan, special events, and recommendations that will further the Commission's purpose. Ideas for areas of focus included:

- StoryCorps sharing
- Filming the StoryCorps interviews
- Application and questionnaires for diversity interviews
- Building relationships with other HRC commissions
- Work with City Cable 11 to increase communication
- Share diversity interviews with students at local schools
- Hold a storytellers event
- Increase communication with the Police and Fire departments
- Reach out to other City departments
- Do outreach to the community about the Commission's purpose
- Focus on a be kind people project
- Focus on anti-bullying efforts in Scottsdale Unified School District
- Build a relationship with Scottsdale Leadership
- Review the Commission's past successes
- Build a relationship with Taste of Scottsdale
- Communicate with the Tourism Department on ways to incorporate more diversity into Scottsdazzle holiday event
- Recognize businesses and organizations who already participate in Golden Rule Day

Adjournment

With no further business to discuss, being duly moved and seconded, the meeting adjourned at 6:05 p.m.

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